

From JAG Student to Workplace Superstar

Dennis J. Trittin, CFA
President & CEO
LifeSmart Publishing, LLC



What I
Wish
I Knew
at **18**

Houston, we have a problem

- The US college completion rate in **six** years at **four**-year schools is a mere 59%
- Only 78% of first-year college students return to their university for their sophomore year
- 36% of college grads regret their major
- Demand for mental health services on campuses is soaring, especially for anxiety and depression
- JAG students are even more vulnerable due to lack of modeling, vision, hope, and networking
- We need to help them thrive, not just survive

Desired Student Outcomes



- Solid leadership and decision-making skills
- Deeper self awareness
- A greater sense of value, hope, and belief
- A positive vision and roadmap for their lives
- Positioning for career and life success

The Pathway to Destiny



Curricular Vision



Curricular Vision



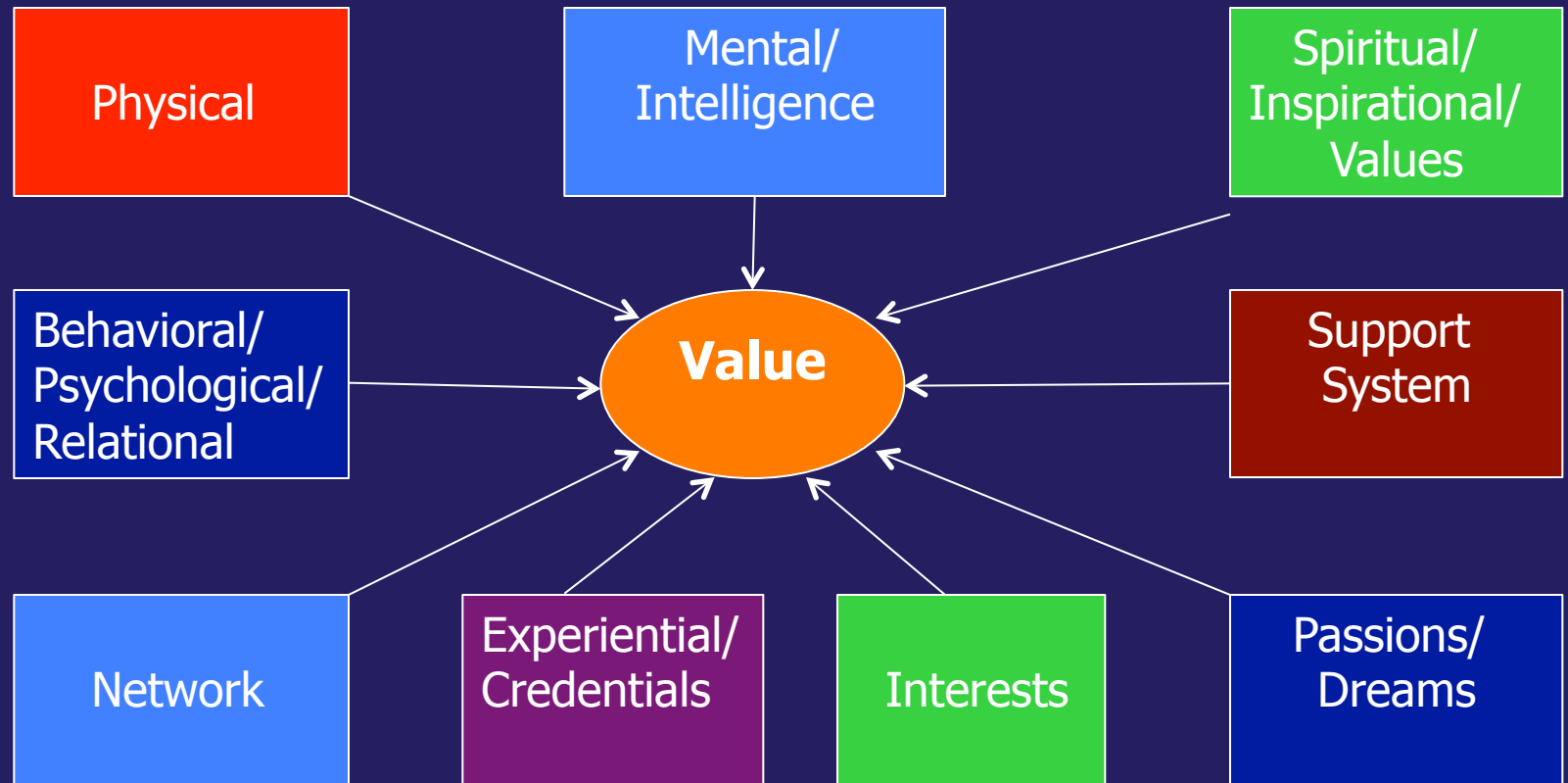
For some...



But, for too many it's this:



Unlocking Assets, Revealing Value



Constraints

- “Contra assets”
- Fear of failure
- Lack of self confidence and sense of worth
- Guilt, shame, and discouragement
- Adverse childhood experiences
- Unhealthy modeling
- *Remember, today’s constraint may become tomorrow’s inspirational asset!*

Mining Your Treasure



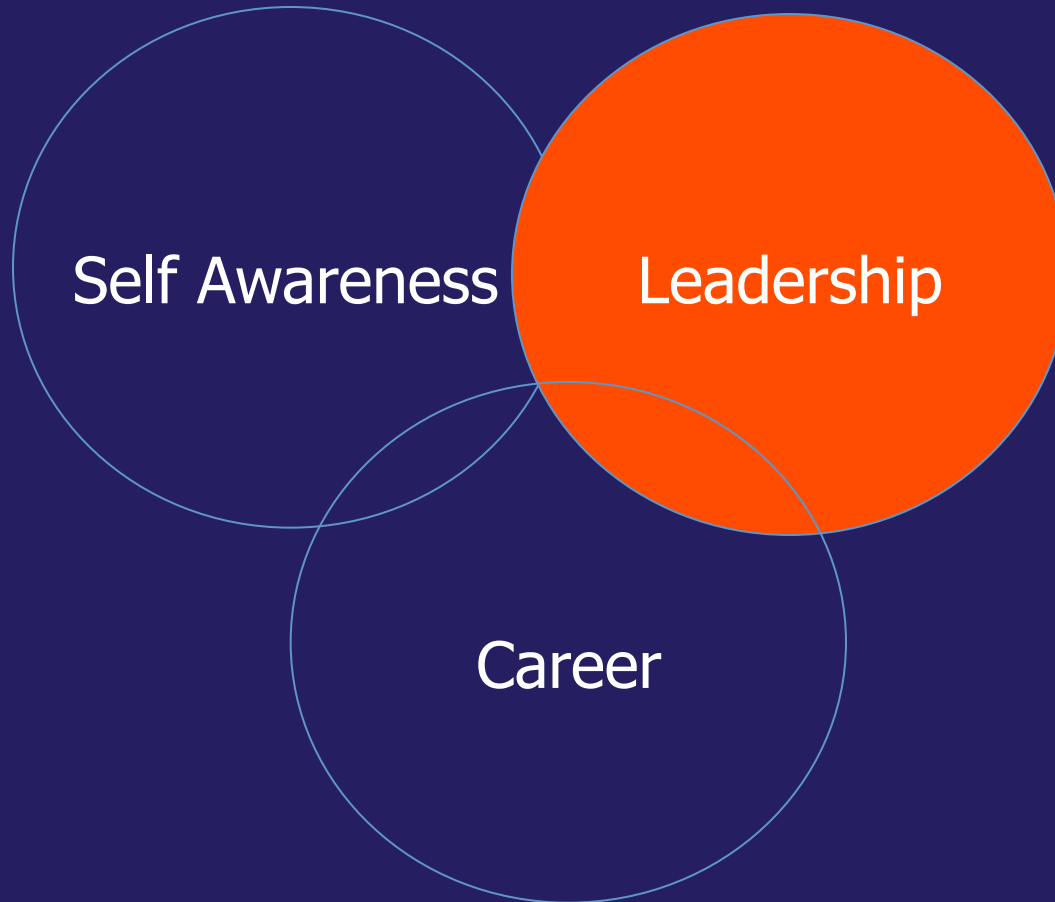
http://www.dennistrittin.com/resources/PersonalBalanceSheet_05-15.pdf

Sample Lesson

Mine Your Treasure

p. 125/55

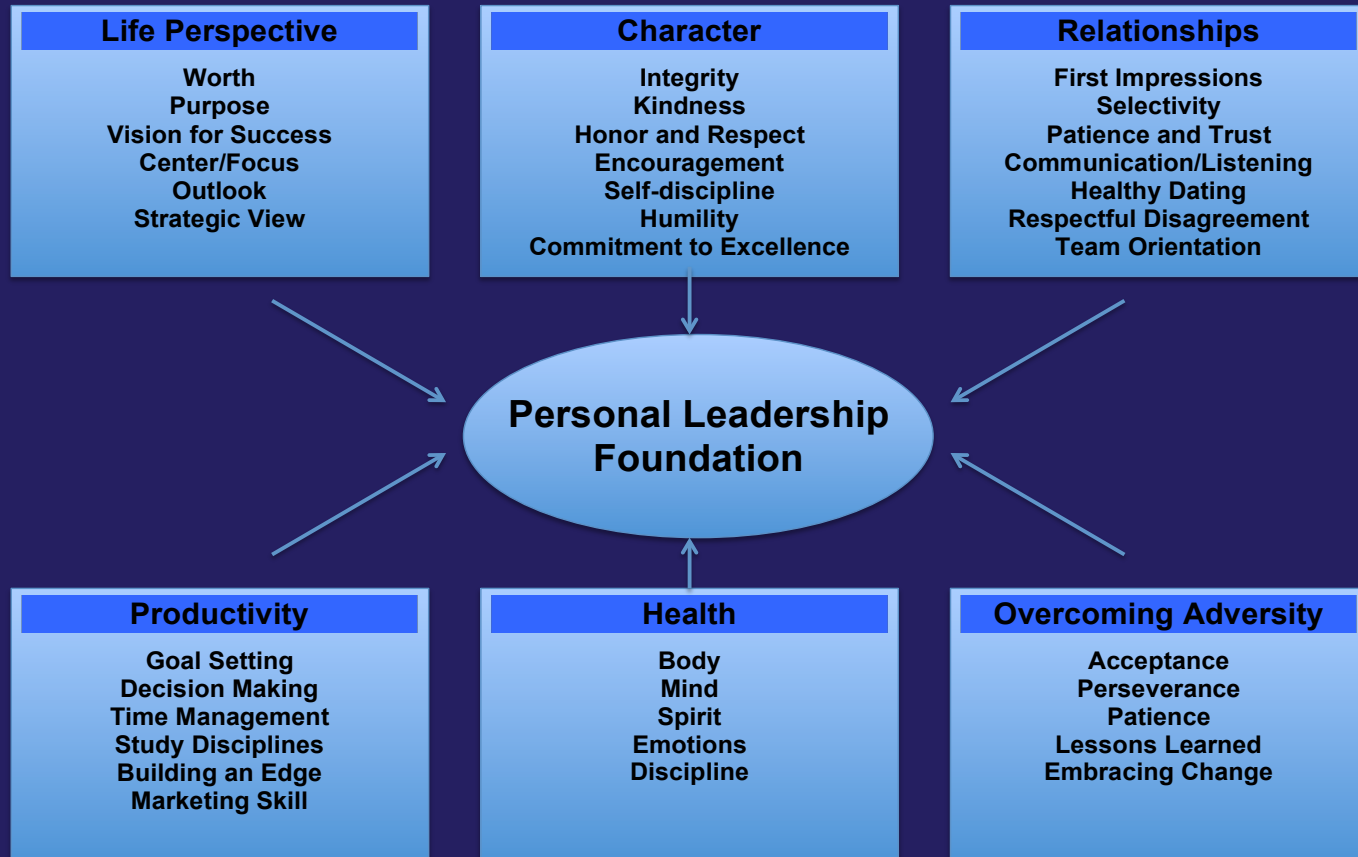
Curricular Vision



"Leadership is action, not position."

~Donald H. McGannon

Establishing a Personal Leadership Foundation



Leadership Themes

Self Awareness
Vision
Intentionality
Personal Brand
Positivity
Productivity

Resilience
Communication
Relationship Building
Other Centeredness
Balance

Sample Success Pointers

- *Don't Define Success by Riches*
- *Preserve Your Reputation at All Costs*
- *Solicit and Embrace Constructive Feedback*
- *Connect with Others Who Share Your Interests and Values*
- *Time is Precious, So Use It Wisely*
- *Adversity Can Be Preparation for Greater Things*

Sample Lesson

Discover Your Purpose and Inspiration: p. 26/9

Curricular Vision





Career Readiness Components

- Exploring
- Qualifying
- Marketing
- Excelling



Exploring

- Identifying personal preferences
- Surveying potential options
- Building career awareness
- Talking with practitioners
- Emphasizing process

Career Selection Factors

- Interests
- Skills
- Personal/workplace preferences
- Ability to fulfill training requirements
- Demand outlook
- Intuition and wisdom from pros



Qualifying

- Knowing the requirements/credentials
- Building your competitive edge
- Compiling your skills inventory
- Remembering those soft skills!
- Applying wisdom from the pros



Marketing

- Searching for available positions
- Building your network of ambassadors
- Inventorying your skills and edge
- Developing effective written documents
- Mastering the interview and follow up
- Secret tip: the best interview question

Sample Lesson

Learn to Persuasively Market Yourself
p. 173/90



Excelling!

*"Some people dream of success...
while others wake up and work at it."*

~Author Unknown

MVP Strategy One:

Model the qualities employers value



Here's what they want...



What Employers Say They're *Getting*

- Entitlement mentality
- Unreliability
- Poor social skills and manners
- Disrespect
- Fear of failure; difficulty handling feedback
- Distractibility

NOW HIRING
MUST HAVE
A CLUE



MVP Strategy Two:

Deliver EXCELLENT performance



Performance Appraisal—Abbreviated Sample

GOALS	Weighting	Rating
Goal 1: Description/Review	XX%	1-5
Goal 2: Description/Review	XX	1-5
JOB PERFORMANCE		
Quality of Service	XX	1-5
Productivity	XX	1-5
Teamwork	XX	1-5
Client/Business Relations	XX	1-5
Communication	XX	1-5
Attitude	XX	1-5
OVERALL RATING	100%	X.X

MVP Strategy Three:

**Contribute to your
employer's success**



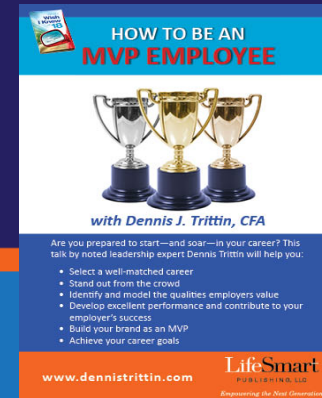
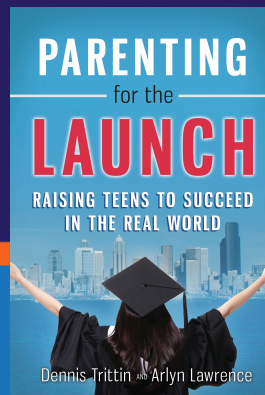
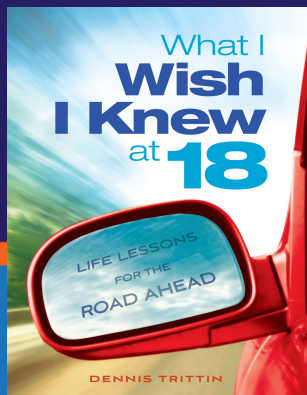
Adding Value

- **Increase Sales**
- **Reduce Expenses**
- **Innovate**
- **Lead...**
- **And, be easy to manage!**

LifeSmart Publishing, LLC

Versatile Resources for Educators, Counselors, Mentors, and Families

- *What I Wish I Knew at 18*: 109 success pointers for teens
- *Student Guide*: comprehensive Ldrship & Life Skills program
- *Parenting for the Launch*: game plan and strategies to build strong relationships and position teens for life success



What I
Wish
I Knew
at **18**

College & Career Readiness

Character

Soft Skills

Leadership

Hope and Belief

Resilience

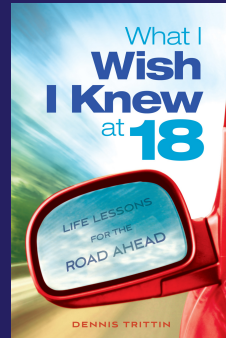
Wisdom

Relationships

Vision

Success Secrets

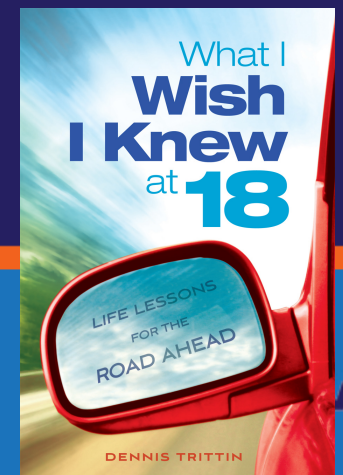
Fun



What I
**Wish
I Knew**
at **18**

A Closer Look at WIWIK@18

- Comprehensive vision for a successful launch into adulthood
- Personal leadership and soft skills
- Wisdom for key decisions based on the practices of admired, successful leaders
- Relational learning supported by clinical research on what teens need to thrive
- Conversationally and universally written for young and old alike



About Our Resources

- Generally for high school but often used in middle school
- 9- or 18-week program with complete lessons
- **Custom training manual for JAG application**
- High level of flexibility; core or supplements
- Invaluable, relevant, and interactive content
- Targets key concepts that promote life readiness
- Numerous PBL opportunities

Distinctions

- Fulfills:
 - 23 of Search Institute's 40 Developmental Assets[®],
 - 14 of Key Workplace Readiness Skills (VA), and
 - Over 50 FCS National Standards/Competencies
- Acclaimed by educators, business leaders, mentors, and parents
- Emphasis on practical, real-world application

Parting Thought...

“Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do.”

~Steve Jobs

**May they soar like eagles
and fulfill their dreams!**



Contact Information

- Available at dennistrittin.com and btpubservices.com
- Contact: Dennis Trittin, President and CEO:
 - (920) 319-3169 (mobile)
dtrittin@dennistrittin.com
 - **(phone or email for bulk pricing)**
- Weekly e-newsletter (www.dennistrittin.com)
- [www.Facebook.com/dennistrittinfan](https://www.facebook.com/dennistrittinfan)
- [www.Twitter.com/dennistrittin](https://www.twitter.com/dennistrittin)

THANK YOU

for building the next generation of
honorable leaders.

We salute you!

LifeSmart

PUBLISHING, LLC

Empowering the Next Generation™

What I
Wish
I Knew
at **18**